



## **Surrey Hills Trade Mark Membership Agreement**

### **SURREY HILLS CONSERVATION**

We are delighted to welcome you as Member of Surrey Hills Enterprises and to award the Trade Mark Surrey Hills.

As a Member of Surrey Hills Enterprises, you are part of a growing community of local organisations benefiting from and supporting the Surrey Hills and surrounding area.

#### ***Trade Mark Member Pledge***

As an awarded Trade Mark Surrey Hills Member, I pledge to support Surrey Hills where possible and within commercial viability by:

- ❖ **Surrey Hills Champion** - being active supporters and champions of Surrey Hills and local produce and services including:
  - Using the Trade Mark Surrey Hills logo on marketing, literature and websites and on products, vehicles and premises, where commercially appropriate;
  - Be advocates for the Surrey Hills, promoting the area to colleagues, clients and suppliers;
  - Support the aims and work of Surrey Hills Enterprises, including attending workshops and supporting Member events, where possible.
- ❖ **Environmental** - Seeking ways to improve environmental practices & sustainability and reduce environmental impact.

#### ***Surrey Hills Enterprises pledge***

Surrey Hills Enterprises agrees to provide you with access to the Surrey Hills marketing platform, provide cross promotional opportunities with other Surrey Hills Members and help provide you with connections throughout the area by:

- ❖ **The Trade Mark Surrey Hills Logo** for you to use on your website, promotional materials, products and premises;
- ❖ **Surrey Hills Website** – a dedicated section on our website within our visual directory of Surrey Hills Members with links to your website and an opportunity to list your events on the online Surrey Hills Enterprises events calendar;

- ❖ **E-newsletter** – a regular e-newsletter to the wider public and to members to raise awareness and drive traffic to the Website and Members Directory and provide you with opportunities to provide up-dates, news and details of specific events and promotions that you may have;
- ❖ **Social Media** - opportunities through established Surrey Hills platforms;
- ❖ **Networking Events** – regular Member’s events throughout the year including networking events, training workshops and seminars;
- ❖ **Membership offers and discounts** - from Surrey Hills Enterprises partners and members and discounted tickets to certain Surrey Hills Enterprises events.

**Membership Contribution:**

Your contribution to the Membership services is £250.00 plus VAT per year.

I consent to you contacting us to provide the membership services and to keep us up-dated of the activities and events.

Signed: \_\_\_\_\_ Surrey Hills Conservation

Signed: Wendy Varcoe, 2<sup>nd</sup> October 2023 Surrey Hills Enterprises

Note: Data protection: Your details will only be used to send you information relevant to your Membership and will not be passed to any third parties. All data is stored securely.